IE 228A





Commission on Governmental Ethics and Election Practices
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2014 INDEPENDENT EXPENDITURE REPORT

| COMMITTEE | TREASURER | | | |
|---|---------------------------------------|--|--|--|
| NATIONAL NURSES UNITED FOR PATIENT PROTECTION | KENNETH ZINN | | | |
| 8630 FENTON STREET, SUITE 1100 | 8630 FENTON STREET, SUITE 1100 | | | |
| SILVER SPRINGS, MD 20910 | SILVER SPRINGS, MD 20910 | | | |
| PHONE: (240) 235-2000 | PHONE: (240) 235-2000 | | | |
| EMAIL: KZINN@NATIONALNURSESUNITED.ORG | EMAIL: KZINN@NATIONALNURSESUNITED,ORG | | | |
| REPORT DUE | DATE REPORTING PERIOD | | | |
| Independent Expenditure Report 10/1 | 9/2014 10/17/2014 - 10/17/2014 | | | |

FINANCIAL ACTIVITY SUMMARY

| EXPENDITURES | | | | |
|---|---|--|--|--|
| 1. CANDIDATE(S) SUPPORTED/OPPOSED | \$106,875.70 | | | |
| 2. DEBTS AND OBLIGATIONS | \$0.00 | | | |
| 3. TOTAL PAYMENTS (LINE 1 + 2) | \$106,875.70 | | | |
| Al | FFIDAVIT | | | |
| STATE OF | • | | | |
| COUNTY OF | | | | |
| KENNETH ZINN, being duly sworn, attests that he attached report independently of, and not in cooper or suggestion of, the candidate(s) named in the reagents. | /she made each of the expenditures listed in the eration, consultation, or concert with, or at the request port, the political committee of the candidate(s), or their (Signature of Affiant) | | | |
| | (Signature of Amain) | | | |
| Sworn to before me this day of | 2014 | | | |
| (Notary Public/Attorney at Law) | | | | |
| Perjury is a Class C Crime. (17-A MRSA § 451) | | | | |

REPORT FILED BY: KENNETH ZINN REPORT FILED ON: 10/19/2014 LAST MODIFIED: 10/21/2014 PRINTED: 10/21/2014 COMMITTEE ID: 6338

SCHEDULE B-IE-1 CANDIDATE(S) SUPPORTED/OPPOSED

| Support / Oppose | Candidate Name | Office . | District / County | Expenditure Date | Expenditure Amount | Payee |
|---|--------------------|----------|----------------------|---------------------|-----------------------|-------------------------|
| OPPOSE | HON. PAUL R LEPAGE | GOVERNOR | | 10/17/2014 | \$15,625.00 | THE CAMPAIGN NETWORK |
| OPPOSE | HON. PAUL R LEPAGE | GOVERNOR | | 10/17/2014 | \$11,000.02 | PANDORA |
| OPPOSE | HON. PAUL R LEPAGE | GOVERNOR | | 10/17/2014 | \$73,000.68 | DS POLITICAL |
| OPPOSE | HON. PAUL R LEPAGE | GOVERNOR | | 10/17/2014 | | THE CAMPAIGN NETWORK |
| OPPOSE | HON. PAUL R LEPAGE | GOVERNOR | | 10/17/2014 | \$250.00 | 1HOOD MEDIA |
| OPPOSE | HON. PAUL R LEPAGE | GOVERNOR | | 10/17/2014 | \$4,000.00 | MANDATE MEDIA |
| Total expenditures for all candidates this reporting period | | | | | \$106,875.70 | |

SCHEDULE B-IE-2 PAYMENTS AND OBLIGATIONS

| EXPENDITURE TYPES | | | | | | | |
|---|---|---|---|--|---------------------|------------|--|
| CNS Campai | gn consultants : | POL Polling and survey rese | | arch | | | |
| CON Contribu | ition to other candidate, party, committee | POS Postage for U.S. Mail ar | | nd mail box fees | | | |
| EQP Equipme | EQP Equipment (office machines, furniture, cell phones, etc.) | | | PRO Other professional services | | | |
| FND Fundrais | FND Fundraising events | | | PRT Print media ads only (newspapers, magazines, etc.) | | | |
| FOD Food for | FOD Food for campaign events, volunteers RAD Radio ads, production costs | | | | osts | | |
| LIT Print and | LIT Print and graphics (flyers, signs, palmcards, t-shirts, etc.) SAL Campaign workers' salaries and personne | | | | costs | | |
| MHS Mail hou | MHS Mail house (all services purchased) TRV Travel (fuel, mileage, lodging, etc.) | | | | dging, etc.) | | |
| OFF Office re | nt, utilities, phone and internet services, supplies | TVN TV or cable ads, production costs | | tion costs | | | |
| OTH Other | | WEB Website design, registra | | ntion, hosting, maintenance, etc. | | | |
| PHO Phone b | anks, automated telephone calls | | | | | | |
| Date of expenditure | Payee, address, zip code | | Remark | | Expenditure type | Net Amount | |
| 10/17/2014 | THE CAMPAIGN NETWORK 140 BAYSWATER STREETT BOSTON, MA 02128 | SPECIAL NOTE: VIA PROGRESSIVE KICK WHICH ALONE PAID THIS PAYEE, ONLINE VIDEO PRODUCTION | | ОТН | \$18,625.00 | | |
| 10/17/2014 | PANDORA 2101 WEBSTER STREET OAKLAND, CA 94612 | SPECIAL NOTE: VIA PROGRESSIVE KICK WHICH ALONE PAID THIS PAYEE, ONLINE RADIO AIR TIME | | ОТН | \$11,000.02 | | |
| 10/17/2014 | DS POLITICAL 901 NEW YORK AVENUE NW, SUITE 470 E WASHINGTON, DC 20001 | SPECIAL NOTE: VIA PROGRESSIVE KICK WHICH ALONE PAID THIS PAYEE. ONLINE VIDEO AD TIME | | ОТН | \$73,000.68 | | |
| 10/17/2014 | 1HOOD MEDIA 5530 PENN AVE PITTSBURGH, PA 15206 | SPECIAL NOTE: VIA PROGRESSIVE KICK WHICH ALONE PAID THIS PAYEE. ONLINE VIDEO AND RADIO PRODUCTION | | ОТН | \$250.00 | | |
| 10/17/2014 | MANDATE MEDIA 1801 MULTNOMAH PORTLAND, OR 97232 | PROG ALON | SPECIAL NOTE: VIA PROGRESSIVE KICK WHICH ALONE PAID THIS PAYEE, WEBSITE DESIGN | | WEB | \$4,000.00 | |
| A. Total Expenditure Payments | | | | | \$106,875.70 | | |
| B. Total Obligations | | | | | \$0.00 | | |
| C. Total independent expenditures for this reporting period (A+B) | | | | \$106,875.70 | | | |